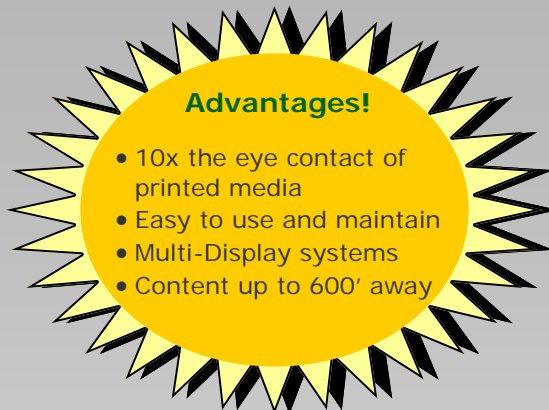




Experience maximum return on investment with our trademark **Multi-Display Signage** systems with support for up to 7 displays with same or different content - up to 600' away!

# Digital Signage

NTI delivers the **ONLY** multi-display, Digital Signage system, utilizing the latest advertising technology available on the market.



## Advantages!

- 10x the eye contact of printed media
- Easy to use and maintain
- Multi-Display systems
- Content up to 600' away

## What is Digital Signage?

Digital signage is a form of advertising in which media content is displayed on an LCD or HDTV with the goal of delivering targeted messages to consumers. Digital signage offers superior return on investment (ROI) over traditional advertising. Display simple text, web pages or full presentations using the included software. Content can be sent to displays up to **600'** away!

## DS-Z Series Digital Signage Systems

The easy to use Z series systems allow you to make changes to your signs quickly and cost effectively. Targeted messages are distributed to the content displays from the "Control Server".

The unique **multi-monitor** server allows you to easily create and publish direct marketing campaigns to your customers presenting a clear "call-to-action" message. The server supports up to **7** content displays from a single PC based system.



DS-Z Systems are versatile enough for any type of business environment. Update all displays throughout your business from the back office. Promote your products and services like never before on vibrant, colorful LCD screens.

**Call Now!!!**

**800.346.0732**





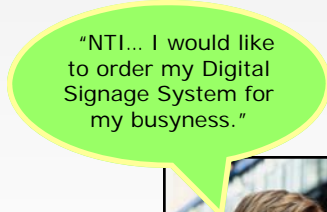
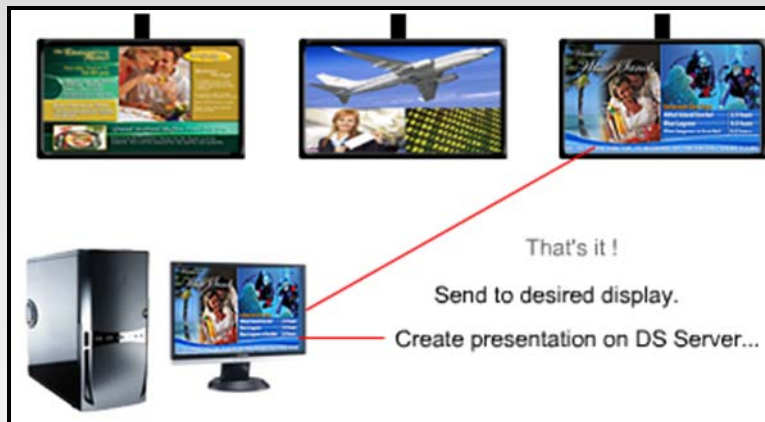
*Digital Signage has increased visibility with my customers and increased sales by 20% ! I feel like I am truly interacting with ALL of my customers now. Thanks NTI!"*



NTI's state-of-the-art DS-Z Series **Digital Signage** solutions provide the most cost effective way to add digital signage advertising to your business. Experience maximum return on investment with our trademark multi-display signage systems. Support for up to **7** displays with the same or different content up to **600'** away!

**OTHER BENEFITS OF ADDING DIGITAL SIGNAGE TO YOUR BUSINESS**

- Greater message impact by using vivid digital media
- Change advertising more easily than printed marketing materials
- Interact with your customers
- Show the same or different content on each display
- Use existing LCD's or HDTV's
- Toggle between signage and TV signal
- Easy to install and maintain
- Content software included
- No recurring fees



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**Call Now!!**  
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The NTI DS-Z Series Systems range from 1 to 7 content displays PLUS 1 control monitor display for designing and editing your digital signs. The control display is included with your system.